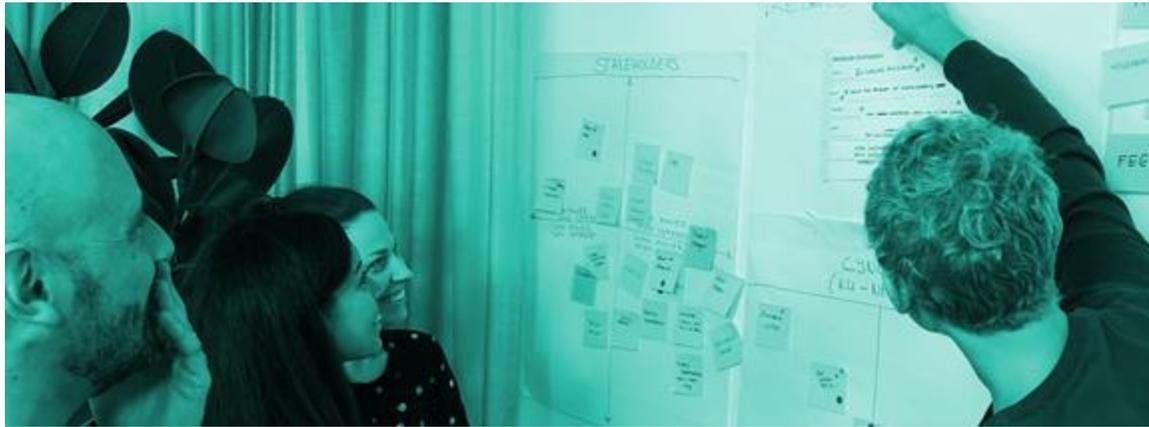


DAY8 | Portfolio

Our core belief.

We believe that **collaboration is a powerful driver of positive change**, shaping better outcomes in both business and society. Structure and diverse perspectives help navigate growing complexity and unlock innovation. For us, respect, **appreciation, and responsibility are fundamental values**—non-negotiable in how we work with others and the world.



"Be it workshops about innovation or new inspirations in collaborating within the management team, **working with DAY8 always helped us to take a step forward.**" // Renato Isella // CEO @ Fairtrade Switzerland



Why working with us?

Our expertise spans senior leadership, behavioral science, and data-driven decision-making, enabling us to **provide both strategic guidance and practical solutions**. We don't just solve problems; **we ignite a spark in people**, empowering them to tackle critical challenges with confidence and **equipping them with the tools to create lasting impact** in their organizations.

SOME CUSTOMERS THAT TRUST US



GET IN TOUCH

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Learning Bites | Future Skills

"The Webinar-Series at Emmi had **a big impact on the work- mode and mindset of the attendees.**"

Sarah Villani // Innovation Mgr. @ Emmi Group



Learning Bites deliver **interactive and impactful 1-3 hour sessions**, equipping your teams with **essential skills for tomorrow**, today. We deliver **practical insights and foster immediate application**, ensuring your workforce is ready to constantly adapt and thrive.

Drive Performance

Unlock Your Peak Performance

Expand your mindset, build adaptability & new habits, understand your body to explore healthy bio-hacking for sustainable growth.

Time Management That Works

Boost work efficacy by improving communication, organization, prioritization, focus, and how tasks are structured.

Start Making Better Decisions

Learn about different decision making strategies & tools & get insights on the influence of the subconscious on individual and group decisions.

Enable Innovation

Innovation Basics

Learn creativity techniques, problem-solving methods, and experience a hands-on innovation exercise to spark new ideas.

Innovation Toolbox

Discover essential tools for structured problem-solving and apply them in real-world cases to learn how to drive innovation..

Innovate with AI

Harness artificial intelligence to enhance creativity, problem-solving, idea generation, and validation for smarter decision-making.

Empower Collaboration

Modern Leadership

Lead effectively in a world of growing complexity, evolving employee needs, and fast-changing markets with confidence.

Effective Meetings

Master meeting types, structures, and best practices to make them more productive, engaging, and outcome-driven.

Productive Workshopping

Run better workshops with structured problem-solving using Miro and the PRIDE- framework for real impact.

FUTURE SKILLS

Future skills are the **key competencies needed to navigate an ever-changing world**. As technology, work environments, and societal expectations evolve, **adaptability, critical thinking, and collaboration** become more and more essential. We help individuals and organizations develop these future-proof skills through **opening mindsets and instilling a constant learning culture**, ensuring they drive innovation, and create lasting impact.

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Deep Dives | Formats

"DAY8 gave us **critical inputs & interactive tools to act structured & efficiently** in a transformational process regarding our culture & organization."

Andreas Breschan // CEO @ Hoermann Schweiz AG



While we always **bring our full expertise to what we do**, we package it in different formats to maximize outcomes & drive lasting change.

Sparring & Events

Leadership Sparring & Mentoring

We help you to gain strategic insights, refine your leadership skills, and navigate challenges with expert mentoring, and feedback.

Team Offsites & Company Events

Align goals, boost team cohesion, and foster innovation with engaging, and outcome-driven workshops, keynotes, exercises & impulses.

Transformation Hackathons

Drive rapid change by solving business challenges through hands-on teamwork, creativity, and structured problem-solving.

Workshops with Results

Strategy Workshops

Develop adapting strategies based on foresight, tackle complex challenges, and align teams using proven frameworks and structured discussions.

Team Workshops

Strengthen collaboration, enhance mutual appreciation, and build deeper connections between leaders and team members.

Product Innovation

Leverage problem-solving, and -ideation techniques like Design Thinking, JTBD, SIT etc. to build successful consumer-centric solutions.

Interactive Training

Modern Leadership

Master leadership skills for navigating growing complexity, managing change, drive better decisions, and fostering a positive team culture.

Workforce Performance

Boost efficiency, motivation, and resilience by optimizing and aligning work habits, mindset, impact, and energy management strategies.

Innovation & Intrapreneurship

Empower employees to think creatively, drive innovation, and implement entrepreneurial strategies within organizations.

ABOUT DAY8

DAY8 is on a mission to **make businesses and people more successful**. As experienced business seniors we have worked for corporates, consultings & launched startups. As practitioners, we can better understand and help to **build holistic & future-proof solutions**. Driven by a **culture of strong ethics, positivity & adaptability**, we are thriving to **ignite the spark of change in each of our client's core** to make the world a little better.

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DAY8 | Who we are

"Business strategy, behavioral science... **it was all there**. But it was the lightness and cool spirits that made all the difference. **Highly recommended!**.."

Ole Hopp // Head of Framework Dev @ ewz



Fritz Seidel

Leader, speaker & manager of change

With nearly 20 years of experience in **leadership** and **change projects**, Fritz is an old hand when it comes to a change- and growth mindset. Today, **he is a mentor, speaker, gives lectures** at several universities, and **trains and workshops** by heart.

Phone: +41 76 245 34 35 // Mail: Fritz@DAY8.io



Raphael Ueberwasser

Product design & entrepreneurship

Product development, running big **projects, people empathy** or **detailed startup work** are his strong suit. Growing up in ICT he optimized **customer experience** and **processes**. Switching to a big consultancy rounded up his strategic knowledge.

Phone: +41 76 533 33 36 // Mail: Raphael@DAY8.io



Strong Partnerships

kick>> start

oceandrop



Kickstart Innovation

Events, Hackathons, Intrapreneurship...

oceandrop

Transformation consulting, bootcamps

Impact Hub

Democracy Matters, StartupRound etc.

and others for research, design, testing, communities

Core Beliefs: Our values drive us, help us make the right decisions, and give us the energy to always give our best.



CURIOS: We stay eager to learn and explore all areas of life. Backed by scientific studies, we firmly believe that **curiosity is the strongest driver for creativity and collaboration**.



BOLD: We do what is right. Hurdles and challenges do not affect our route. Our belief is that **perseverance combined with values**, will eventually **end up in sustainable and successful solutions**.



ETHICAL: We value integrity, and take responsibility. We **support our clients towards more sustainable solutions** while still building successful strategies and products.



FAST: We optimize outcomes **as fast as possible and only as slow as needed**. Speed today is a market advantage, no matter the industry. We aim to **speed up results with the best methods** out there.