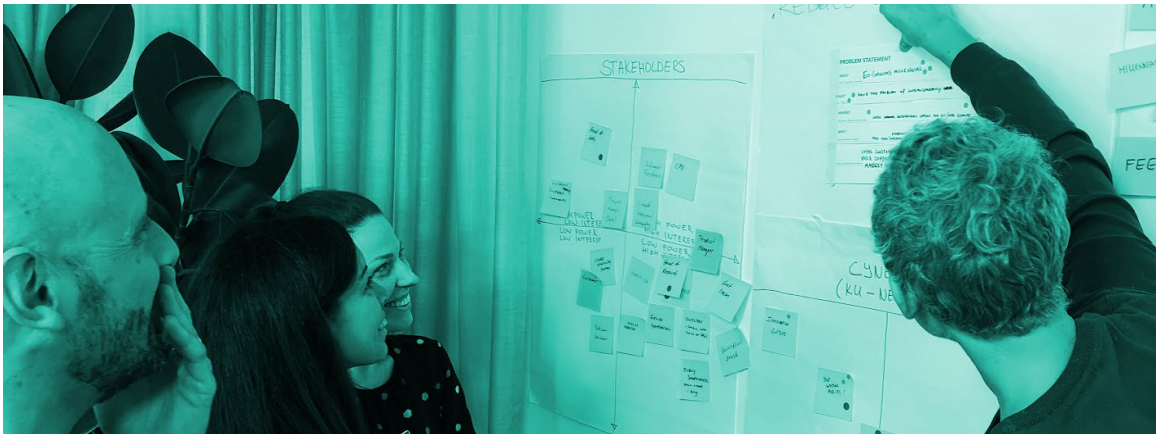


DAY8 | Portfolio

Our core belief.

We believe that **simplicity wins** within growing complexity and thus **challenge known collaboration concepts**.

Keeping all **employees engaged and connected** while **tapping their potential** and enabling them with crucial **future skills** is the main driver for lasting success.



"Be it workshops about innovation or new inspirations in collaborating within the management team, **working with DAY8 always helped us to take a step forward.**" // **Renato Isella** // CEO @ Fairtrade Switzerland



Where and how to act?

It needs **change on** individual-, team-, and the organisational level to drive **New Work & New Leadership behavior** and **innovation**. By **experiencing** how great results can be created while still having fun, the **motivation for change** comes neither top down or bottom up, it **comes from within**.

SOME CUSTOMERS THAT TRUST US



Munich RE



n|w Fachhochschule
Nordwestschweiz
Kalaidos
Fachhochschule
Schweiz

GET IN TOUCH

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DAY8 | Portfolio

"The Webinar-Series at Emmi had **a big impact on the work-mode and mindset of the attendees.**"

Sarah Villani // Innovation Mgr. @ Emmi Group



What we offer.

Our highly structured **workshops** are based on market-leader best-practices and stimulate speed & creativity alike. The main goal: Actionable results!

Act

Sprint Workshops

Interactive Training

DAY8 **trainings** are fun, highly interactive and based on cognitive science, own insights, and market-leader experience to maximize real-life- applicability.

As **mentors** for talent or **sparring partners** for senior leaders, we help to gain insight and develop new habits that will lead to new and better results.

Mentoring & Sparring

Keynotes & Moderation

We make people feel affected by needed change. With short **keynotes** or company event **moderation** we create an inspiring movement that drives transformation.

Learn

To enable organizations to become more innovative, sustainable, and human focused, we enable team-collaboration, drive employee-development, and -engagement.

ABOUT DAY8

DAY8 is on a mission to **make businesses and people more successful**. As experienced business seniors we have worked for corporates, consultings & launched startups ourselves. Having gone through our customer's challenges in the past, we can better understand and help them to **build holistic & future-proof solutions**. Driven by a **culture of strong ethics, positivity & agility**, we are thriving to ignite the spark of change in each of our clients to **make the world a little better**.

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DAY8 | Management Team

Fritz Seidel



Lifelong leader, trainer and manager of change

With nearly 20 years of experience in **leadership** and **change projects**, Fritz is an old hand when it comes to a change- and growth mindset. Today, **he is a mentor, speaker, gives lectures** at several universities, and **trains and workshops** by heart.

Phone: +41 76 245 34 35 // Mail: Fritz@DAY8.io

"We at DAY8 do not believe in black or white, but in grey scales and colors. And even we read them, we do not act by the textbook but by what works. DAY8 gives me the opportunity to do what I can best every day: Enabling others to make better decisions. Instead of month long projects, we help businesses to build their individual way forward with us while learning how to maintain innovation power in-house."

Raphael Ueberwasser



Product management and agile entrepreneurship

Product development, running big **projects**, **people empathy** or **detailed startup work** are his strong suit. Growing up in ICT he optimized **customer experience** and **processes**. Switching to a big consultancy rounded up his strategic knowledge.

Phone: +41 76 533 33 36 // Mail: Raphael@DAY8.io

"Empathy, a collaborative and strong drive for sustainable change are my motivators. I love seeing people grow with our simple yet highly effective working and collaboration methods. I believe that simplicity and looking for the essence is the key for so many things in today's complex and chaotic world. To inspire people is to ignite that spark to real innovation."

WHAT WE DO

We challenge known collaboration concepts. We believe that **simplicity wins within growing complexity**. With **highly structured and fun speed workshops, interactive training**, and personal intervention, we **optimize interpersonal collaboration** and accelerate **reproducible innovative** outcomes in the areas of product & process design, marketing, strategy, and leadership.

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**Individual
Development & Growth**

**Team
Collaboration &
Innovation**

**Organisational
Trans-
formation**

#whatwedo



Individual Growth

Why & What do we train?

The WEF names Innovation, complex problem solving, and active learning as **the top three skills for the future workforce**, followed by creativity, and critical thinking. Our trainings focus on those areas while not forgetting that **trust and well-being is a big part of success**. Therefore, we also focus on the five pillars of the IDG framework.

IDG: Inner Development Goals

The IDG toolkit is part of our trainings:

- **Being**: Relationship to Self
- **Thinking**: Cognitive Skills
- **Relating**: Caring for Others & the World
- **Collaborating**: Social Skills
- **Acting**: Driving Change

*"Your **fresh way of training** people leads to a high rate of attentiveness which results in a **lasting change in mindset and behavior**. Happy to keep on working with you!"*

Daniela Knorr // People Development Expert @ Generali Switzerland



Leading Others

Integrity, Insight, and Inclusiveness are the three essential qualities of leadership. // Sadhguru

New Leadership

With New Work and agility comes the need for new Leadership behavior. We develop the main pillars and an action plan.

Training

1/2-2d

Workshop Design & Facilitation

In the New Work world, everyone leads from time to time in meetings, and workshops. Learn how to structure and lead them.

Training

1/2-2d

Design Sprint Facilitator

Learn the process, stumbling blocks, and success factors of running successful Design Sprint Workshop in a virtual Sprint.

Training

2-3d

Leading Yourself

Self awareness is the first chapter in the book of leadership. // Nadeem Saeeb

Self-Management and Productivity

We present a fun toolkit of IDGs, improved prioritization, time boxing, task management, resilience, and micro habit changes.

Training

2-4h

Unconscious Bias: Recognize & Minimize

To drive appreciation, diversity, and better decisions it is crucial to understand your own bias and how to minimize it.

Training

2-4h

Hacking Work for Happiness

Learn about happiness, the hormones that influence it, and how to change behavior for a more fulfilled work day.

Training

2-4h

Mentoring

Mentoring is the process of sharing knowledge to help someone else progress

With decades of experience in leadership, transformational projects, and innovation, we mentor to help individuals to implement, achieve, and succeed. Regular check-ins with our Mentee aim to share experiences and support behavioral changes.



Team Collaboration and Innovation

Innovation as key to success

With **growing complexity and market pressure**, the need to **collaboratively develop innovative & creative solutions** increases exponentially. To enable the ability to **become or stay creative in the hybrid work space** is key to success

New Work & New Leadership

The increasing need to effectively co-create combined with a **growing shortage of skilled workers and hybrid work** leads to the need to build a New Work environment with New Leadership behavior that fosters **collaboration and employee well-being** to stay successful.

*"Business strategy, behavioral science, rapid prototyping... **it was all there**. But it was the lightness and cool spirits that made all the difference. **Highly recommended!..**"*

Ole Hopp // Head of Framework Dev @ ewz



Product Development & Innovation

A balanced portfolio of sustaining and disruptive products is the future of success

Creativity for Product Teams

Depending on the needs of your team we train & try the best-practices from Design Thinking, Systematic Inventive Thinking, Jobs-to-be-done, and others to enable your team's creativity and problem-solving skills.

Training

½-3d

Product Design Sprint

The go-to-process of Google, Slack, Lego and other leading companies to design and build new products and solve other complex problems. Be it design, growth, or even strategy, the workshop can be adapted easily.

Workshop

1-5d

Innovation Program

Our interactive 7 step program to drive innovation from 0 to 1. We start with innovation basics, and then check in weekly to learn about innovation from problem framing via research to creation, design, and validation methods.

Training

7x2h

Team performance and -collaboration

Tomorrow's successes are the result of optimal collaboration in diverse teams

New Collaboration

Diverse teams are a challenge. While perspective is needed, they are a catalyst for conflict and new obstacles. We teach how to collaborate to increase appreciation, trust, and results.

Training

½-3d

Team & Check-In

Teams often focus on their work while forgetting that best results only come from optimal collaboration. We shed a light in potential opportunities and help tapping their full potential.

Workshop

1d

Leadership Check-In

In times of self-organization and hybrid work, it is crucial to co-develop the role of the team and its leaders. We open minds and opportunities in an interactive workshop with both sides.

Workshop

1-2d



day8.io

Organisational Transformation

Successful transformation

To change an organization it needs more than just reaching a few employees.

Changing the whole system needs a movement.

Pillars for success

- **Understand:** Support understanding why constant change becomes a need
- **Experience:** Make the positive future tangible for everyone
- **Enable:** Equip teams with tools and competencies to support the change
- **Strategize:** A simple, flexible, aligned and transparent vision & strategy
- **Walk the talk:** C-level as role model

"DAY8 gave us **critical inputs and interactive tools to act structured and efficiently** in a transformational process regarding our culture and organization."

Andreas Breschan // CEO @ Hoermann Schweiz AG



Keynotes & Company Event Moderation

New Work & New Leadership #whytheheck?

Explaining how global trends, New Work, and Innovation are intertwined with us helps starting a movement.

Keynote

30m

An innovative company. #ismadeofyou!

Making people feel affected that they are part of the needed change with an interactive keynote about how we work.

Keynote

30m

Event Moderation

Combining experience, moderation, and workshop elements are a catalyst for engaging the audience towards sustainable positive change.

Moderation

½-2d

Organizational Transformation

Lasting transformation needs more enabling individuals and teams with a better mind- and toolset

Strategy Sprint

Sustainability, ESG, recession, war for talent. Strategizing on actual developments is the only way to stay ahead, explain employees needed changes, where the journey will lead, and motivate them for participating.

Workshop

½-4d

Senior Leadership Sparring

An outside-in-view prevents leaders from becoming professionally blinkered. Regular check-ins with our founders is like training with a sport-coach. It keeps you fit, challenged, and gives food for thought & to act.

Sparring

30m*

Hackathons

Highly structured hackathons let your employees experience how the future of work can look like while solving critical challenges bottom up. Together with our partner Kickstart Innovation we make it happen.

Hackathon

2-3d

Learning Bites: Our core boiled down for the masses

When transforming, reaching the many to build a stable foundation for change is a must

To reach the masses, you need to adapt to their attention span. Running short and insightful training sessions to make people understand, feel affected, and motivate for change is a great way of moving not only the drivers of change, but also the rest of the company.



Learning Bites

Why learning bites?

Increasing pressure and a shrinking attention span make classic full-day-trainings for all employees a thing of the past. Our short impulse-trainings are a great way of getting the essentials while still staying focused on work.

How do we enable teams?

Be it **online, in-person or hybrid**, to maximise the learning effect for each attendee in this short time-span, they all follow the same structure.

Essential
Theory

Hands-on
Practice

Reflection,
and **Q&A**

*"We hoped the impulse training by DAY8 would **broaden our horizons, create curiosity and inspire us to change**. Within all three points our best hopes were exceeded."*
Florian Goppel // ex. CEO Office @ Quickline



Innovation & Product Design

60-90m

Innovation Basics

The easy start into the program with an overview, and simple working principles we refer to in other learning bites.

Innovation Frameworks

Design Thinking, JTBD, SIT. Our main frameworks to drive creativity can be taught in 1 or more impulse sessions.

Problem Framing

Products fail because they do not solve a problem the user wants to pay for. Learn how to focus on main success drivers.

New Work & Collaboration

30-120m

Productivity Hacks

Time management, better prioritization, and resilience in a hailstorm of 20+ tools to design your own toolkit.

Hacking Work for Happiness

How to influence your personal happiness at work through scientific insight, and experimentation.

Unconscious Bias

To drive appreciation, diversity, and better decisions it is crucial to understand how to minimize bias.

Future Skills & IDGs

What skills are needed to become future proof and how to get there? We explain trends and the IDG framework.

Working Alone Together

A fun and interactive exercise run in Miro to experience our collaborative working principle "Working Alone Together".

Micro Habit Changes

Based on cognitive science, changing habits should be done in micro steps. Learn how to succeed.

New Work

New Work is not a synonym for Home Office. Understand why New Work emerges, and what pillars are needed to succeed.

New Leadership

The leadership pillars of building an environment of trust, inclusion, and performance.

The Power of Retrospective

In complexity, it is not enough to learn from failure. Constant retrospective is the main driver for an ever learning company.

Workshop Design

How to structure workshops for increased attendee engagement and better outcomes.

Workshop Facilitation

How to facilitate workshops and meetings to boost engagement and improve results.

Lean Change

Minimize risks through iterative improvements



DAY8 | Partner Offerings

"It [the hackathon]] was by far **the best thing I have ever done and experienced** at work"
Neil Gildove // Manufact. & Sourcing Mgr. @ Mondelez International



Partnerships as key to success

We believe that **partnerships win** when it comes to working with the best experts in any field. Choosing capable and motivated **partners that fit to the specific needs of the challenges of our clients** keeps us flexible, and drives success.



Innovation Hackathons

Kickstart Innovation as our partner for big hackathons

Highly structured hackathons let your employees experience how a future of work can look like while solving critical challenges bottom up. Together with our partner Kickstart Innovation we make it happen. ([Link](#))



Agile Transformation

Brainbirds extends our expertise to agile & OKR

We focus on collaboration, innovation and New Work & -Leadership. Brainbirds is a highly professional training company that adds agility (Agile Coach, Agile Project Mgmt) and OKR's to the portfolio. ([Link](#))



Product Development

HeyNew, Nidos & reverse for research, design & testing

We help product teams to tap their creativity and understand the process to get from problem to solution. With our partners, we support them along the way to better understand, design, and test products. ([Link](#))

"The collaboration with DAY8 is **very effective, result oriented and last but not least, so much fun**. We applied their methodology in our own internal workshops."

Peter Huber // Project Manager @ Max Havelaar



Innovation is not
only about products.
It is about **behavioral
change** that drives
better results.

$$\frac{\prod_{\text{individual}}^{\text{collaboration}} (\Delta \text{ BEHAVIOR}) + \sum_{\text{incremental}}^{\text{substantial}} (\text{RESULTS})}{\text{INNOVATION}}$$

For us, innovation is a way of thinking, a value-adding novelty, and the process to get there. In the end, **innovation is the constant change a company needs to become future-proof**. Especially in a growingly changing and complex world, adapting to new tech developments and human needs is more important than ever. We believe **innovation can be even more** than just help the company to survive. With the right mindset & tools, **work becomes more fulfilling, success more likely, and wellbeing at work can be boosted for each one of us**.

