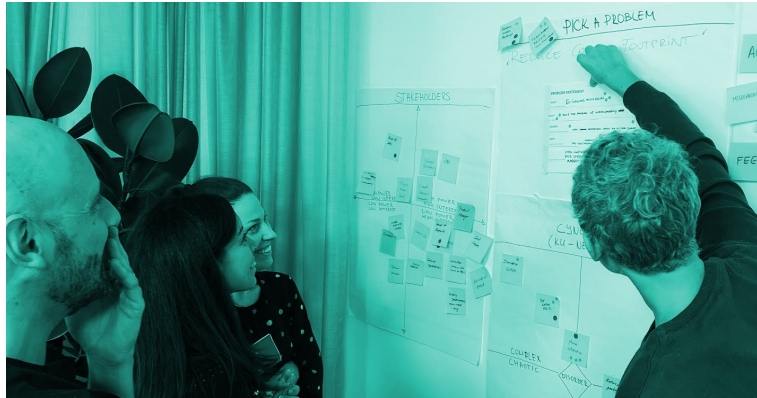


# DAY8 Innovation Advisory | Collaborate, Enjoy, Innovate

## WHY do it different?

With **increasing market speed & complexity**, keeping your **employees engaged** while thriving for **competitive outcomes** becomes more and more challenging.

We **challenge known collaboration concepts**. We believe that **simplicity wins** within growing complexity.



With simple, fast and timeboxed exercises based on **cognitive science, design thinking & agile workmodes** we rely on the principle of **“working alone together”**. With that, group dynamics and biases are minimized while qualitative **output & fun at work increases** significantly.

## WHAT do we do?

We facilitate **workshops** & **trainings** or even combine the two. But first and foremost, we ignite the spark within our attendees to permanently **change mindsets**.

### Innovation

To keep up with market speeds, we offer Innovation Workshops and Trainings. Based on Agile, cognitive science and experience we **boost creation and speed**.

### Collaboration

Solving complex challenges today is only successful with optimal collaboration. We **challenge known concepts** and offer new ways of collaboration.

### Business Excellence

We offer Speed Workshops to develop **Growth** plans, **Sustainability-, Brand- or Business- Strategies**.

### Personal Growth

Increasing **Productivity** and **Digital Life-Mgmt.** are in focus at our trainings for business professionals.

## HOW is the experience?

Top down or bottom up are mostly failing concepts when it comes to change. By letting our clients **experience first** how great results can be built and how much fun this can be, the **motivation for change** comes neither from top or bottom first, it comes **from within**.



Our typical feedback is, that attendees want to keep on working how they did in the workshop. They **feel valued and involved**. After realizing that **outcomes are better and faster**, while work is **more enjoyable** than usual, **they drive the change** themselves.

## ABOUT DAY8

DAY8 is on a mission to **make businesses and people more successful**. As experienced business seniors we have worked for corporates, consultings & launched startups ourselves. Having gone through our customer's challenges in the past, we are able to better understand and help them to **build holistic & future proof solutions**. Driven by a **culture of strong ethics, positivity & agility**, we are thriving to ignite the spark of change in each of our clients to **make the world a little better**.

## GET IN TOUCH

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# DAY8 | Portfolio Overview

## Innovation: Igniting the innovation spark

**Design Sprint** L&L 2-5d W T  
 Modern Product Development process based on Google's role model. From challenge to customer feedback in just 4 days.

**Problem Framing** L&L 1/2-1d W T  
 Creative solutions nearly always come from an alternative definition of the stated problem (HBR). Great upfront Design Sprints.

**Rapid Prototyping** L&L 1/2-1d W T  
 Learn the advantages of rapid prototyping and get a glimpse into our favourite tools.

**Innovation Design** L&L 1/2-2d W T  
 DAY8 signature process to tackle any innovation project. Using our most powerful tools in a highly structured workshop.

**Design Thinking?** L&L 1/2-1d T  
 Design thinking done right. How to use the framework to get tangible results rather than a pile of abstract ideas.

**Instant Validation** L&L 1/2-1d W T  
 How to validate your business idea in just 1 day. Tools, frameworks and templates.

## Business Excellence: Sprinting for success

**Growth Hacking** L&L 1/2-1d W T  
 Use the GH framework to rapidly build and test growth experiments for your business.

**Brand Sprint** 1/2-1d W T  
 Design your brand in just one day in a collaborative and structured way..

**Strategy Design** 1-2d W T  
 Fast and collaborative strategy design in our sprint format (Classic or Sustainable Strat.).

**Tech Design on SDG's** L&L 1/2-1d W T  
 How to build successful but less invasive and ethical tech solutions.

## Collaboration: Agile mindset change to go

**Collaborative Leadership** 1-3d T  
 How to lead a team in times of collaboration. Tools, methods and ways to lead your team to top performance and balance.

**Leadership Check-In** 1/2-1d W T  
 Behavior-based and appreciative sprint between team and leader to develop action plans to become a high performing team.

**Digital Collaboration** L&L 1/2d T  
 Our favourite collaboration tools and how to combine them to increase efficiency.

**Workshops done right** 1-2d T  
 How to build workshops that bring better results faster and with more fun. Design own speed workshops based on our recipe.

**Modern Facilitation** 1d T  
 How to successfully facilitate structured and solution oriented workshops. Increase your facilitation and WS-design skills.

**Virtual Collaboration** L&L 1/2d T  
 Our favourite collaboration tools for virtual collaboration and how to use them right.

## Personal Growth: Champions. Made on Day8

**Productive Work** L&L 1/2-1d T  
 How to work smarter and achieve more with less stress. Agile, structured and actionable.

**BCorp your life** L&L 1/2-1d T  
 How to design a life based on balanced personal SDG's.

**Digital Life Mgmt.** L&L 1/2d T  
 How to handle the growing tech in a healthy and productive way.

**Projects done right** L&L 1/2d T  
 How to successfully combine Design Sprints and agile projects (e.g. Scrum).

### WHAT WE DO

Businesses today must change their working style to keep up with increasing complexity. DAY8 stands for **new work modes to increase innovation power** for businesses and business professionals. With **highly structured and fun speed workshops and interactive trainings**, we **optimize interpersonal collaboration** and accelerate and increase **reproducible innovation** outcomes in the areas of product & process development, strategy, leadership and even personal life design.

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# DAY8 | Founders Team

## Raphael Ueberwasser



### Product management and agile entrepreneurship

**Product** development, running big **projects**, **people empathy** or **detailed startup work** are his strong suit. Growing up in ICT he optimized **customer experience** and **processes**. Switching to a big consultancy rounded up his strategic knowledge.

Phone: +41 76 533 33 36 // Mail: Raphael@DAY8.io

*"Empathy, a collaborative and strong drive for sustainable change are my motivators. I love seeing people grow with our simple yet highly effective working and collaboration methods. I believe that simplicity and looking for the essence is the key for so many things in today's complex and chaotic world. To inspire people is to ignite that spark to real innovation."*

## Fritz Seidel



### Lifelong leader, trainer and manager of change

With nearly 20 years experience in **leadership** and **change projects**, Fritz is an old hand when it comes to an innovative mindset. Rebuilding areas in **Marketing, Sales, Customer Experience or Personal Development** makes him an allrounder in business topics.

Phone: +41 76 245 34 35 // Mail: Fritz@DAY8.io

*"Co-founding DAY8 gives me the opportunity to do what I can best every day while at the same time optimizing things I always found could be done better in the consulting business. Instead of month long projects implementing standardized solutions, businesses can now build their individual way forward with us while learning how to maintain innovation power in-house."*

### OUR EXPERTISE

Our founders are **the embodiment of entrepreneurs**. Decades of working experience in ICT & FMCG makes them **highly experienced business professionals**. They also **run successful startups** since years. Working with companies like Mondelez, Fairtrade or Max Havelaar and with the Startup World, they are able to **turn challenges into success**. DAY8 furthermore **partners and collaborates with market leading agencies & professionals** to constantly develop and adapt.

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# DAY8 | Customer voices

**Our best hopes were exceeded.**



**Florian Goppel**  
CEO Office @ Quickline AG

*"We hoped the impuls training would **broaden our horizons, create curiosity and inspire us to change.** Within all three points our best hopes were exceeded."*

**Spirits made the difference. Highly recommended!**



**Ole Hopp**  
Head of Framework Dev @ ewz

*"Business strategy, behavioral science, rapid prototyping... **it was all there.** But it was the lightness and cool spirits that made all the difference. **Highly recommended!..**"*

**We started using the methodology ourselves.**



**Peter Huber**  
Project Manager @ Max Havelaar

*"The collaboration with DAY8 is **very effective, result oriented and last but not least, so much fun.** We applied their methodology in our own internal workshops."*

## WHO WE WORK WITH



**BOSCH**

**QUICKLINE**



FAIRTRADE



tamedia

**KICKSTART STRIDE Sunrise**

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